



Fundraising Trustee Role Description

- Role Title:** Fundraising Trustee
- Report to:** Senior Members of paid staff (Chief Executive, Finance Director), The Board of trustees, and this may vary depending on size and focus of Life Essence.
- Background:** A background in any of the following areas i.e. Marketing or Finance or Public Relations, Sales

1.0 Role Summary

- To assist the Board to see the bigger picture; bring a fresh perspective to fundraising plans and strategy, support Life Essence fundraisers.
- To ensure fundraising is of the highest standard and priority.

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- To ensure fundraising is of the highest standard and priority.
- Encourage an entrepreneurial fundraising culture and assess the cost benefit ratio of each planned type of fundraising.

3.0 Qualities of a Fundraising Trustee

Essential

- Someone with sufficient fundraising/income-generation knowledge and/or business development background or having run a medium size business.
- An understanding of the UK charity sector, good governance, Charity Commission, Companies House requirements, relevant legislations and statutory requirements.
- An understanding of the challenges facing small to medium UK charities in maximising income streams & donor cultivation.
- Experience of diverse fundraising practices, including statutory funds, corporate and philanthropic giving would be valuable.
- Excellent networking skills, influencing and communication skills.



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Desirable

- Knowledge of digital or social media.
- Knowledge of the voluntary sector.
- A thorough understanding of the Code of Fundraising Practice.

4.0 Time Commitment

- You will be required to commit to around one to two days per month, including four Trustee Board meetings a year.
- You may also be a sub-committee member and attend specific meetings.